

2021

ANNUAL REPORT



ALL GOD'S PEOPLE LIVING A
LIFE ON MISSION WITH GOD

ALL GOD'S PEOPLE ON MISSION WITH GOD

Praise God – in a year that continues with its own set of challenges, Simply Mobilizing has had a very good year!

Our prophetic ministry of level-one mobilization continues to:

- Become clearer and better defined in relation to the larger ministry of mobilization.
- Grow both structurally and globally.
- Develop in level-one mobilizing products (missional church development)

Simply Mobilizing has also changed its strapline to reflect our journey in mobilization: **All God's People on Mission with God.**

We celebrate how God has moved through Simply Mobilizing in 2021, and we are happy to share our ministry highlights this year.



A handwritten signature in black ink, appearing to read 'Max Chismon'.

Max Chismon
International Director



Vision

**TO SEE ALL
GOD'S PEOPLE
LIVING A LIFE
ON MISSION
WITH GOD.**



Mission

**TO PROVIDE
MOBILIZATION
COURSES, TEACHING
AND TRAINING IN
ORDER TO—**

**MOBILIZE ALL GOD'S
PEOPLE TO LIVE A LIFE
ON MISSION WITH GOD**

**ENCOURAGE THE
DEVELOPMENT OF
MISSIONAL CHURCHES
IN TODAY'S WORLD**

**EMPOWER MOBILIZERS
TO FUNCTION
EFFECTIVELY IN THEIR
GOD-GIVEN MINISTRY**

GLOBAL GROWTH AND EXPANSION



Simply Mobilizing teams, from the 12 global regions, have continued to grow and expand their mobilization efforts worldwide.

NEW COUNTRIES

ARGENTINA BELIZE BOLIVIA
BRITISH GUYANA COSTA RICA
CUBA EL SALVADOR HAITI
PANAMA PARAGUAY PUERTO
RICO TURKEY URUGUAY

NEW TRANSLATIONS



FRENCH BURMESE
ARMENIAN BAHASA
INDONESIA



ITALIAN SERBIAN NEPALI
BAHASA INDONESIA



MONGOLIAN
FINNISH KHASI



KAZAKH



HINDI
SPANISH



KOREAN

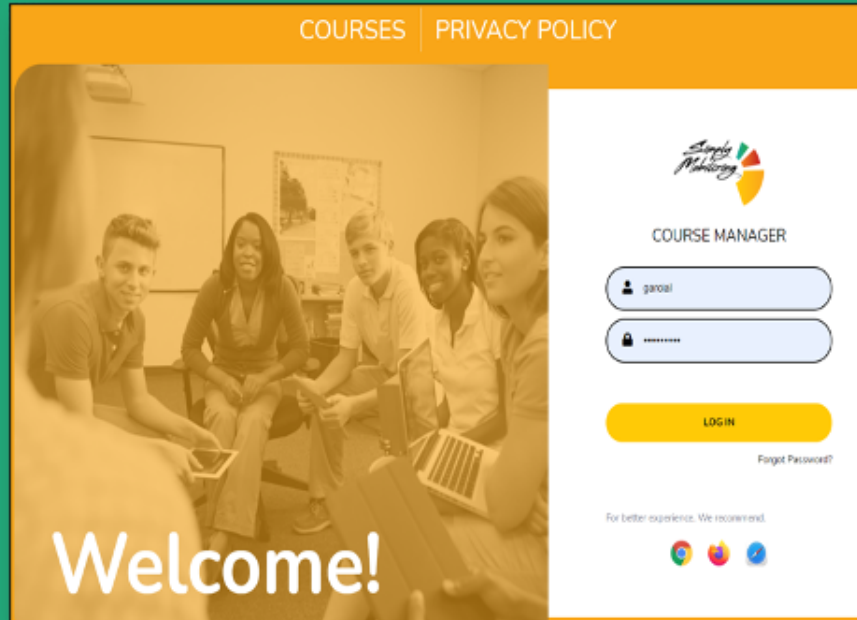


GERMAN

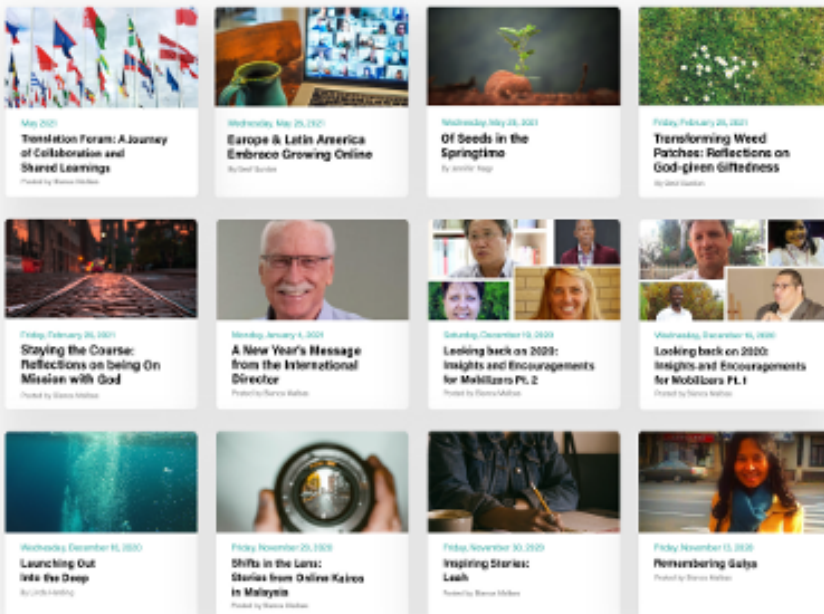
NEW DEVELOPMENTS

COURSE MANAGER 2

After two years of development, the Course Manager 2 was deployed in May 2021.



Stories and insights from our mobilizers on the ground.



NEW SM WEBSITE

Sporting a look that reflects SM's journey, the website was completed in October 2021.

NEW DEVELOPMENTS

REVISED OPERATIONS MANUALS

The Operations Manuals provide vital guidance for the way our teams operate, wherever they are in the world. Preliminary drafts of the new OMs are available, with further development continuing in 2022.



NEW FRANCHISE TRAINING

The Franchise Training just got an update, now consisting of modular, stand-alone trainings for our New Nations Coordination Teams (NNCTs) and National Coordination Teams (NCTs).



River Module

Franchise Training
Edition 2021

NEW DEVELOPMENTS

TRAINING

Our training plays a crucial role in equipping our mobilizers to function well in various contexts.

This year, our SM Training has been revised and streamlined into five major types.

**FOUNDATION
PRODUCT-RELATED
EQUIPPING MOBILIZERS-RELATED
UPSKILLING SPECIFIC SKILLS
FRANCHISE-RELATED**

WELCOME TO THE TEAM

A NUMBER OF FRESH FACES HAVE
JOINED US THIS SEASON.



INTERNATIONAL REGIONS COORDINATOR

GEOF GUNTON

IRC ADMINISTRATIVE ASSISTANT

MARION GUNTON



INTERNATIONAL TRANSLATION COORDINATOR

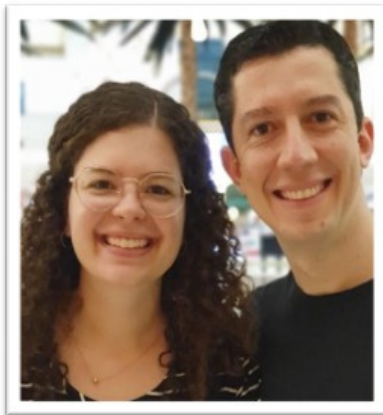
MARINDA COETZEE

WELCOME TO THE TEAM

A NUMBER OF FRESH FACES HAVE
JOINED US THIS SEASON.

TRAINING DEVELOPMENT COORDINATOR

TING QUISQUIRIN

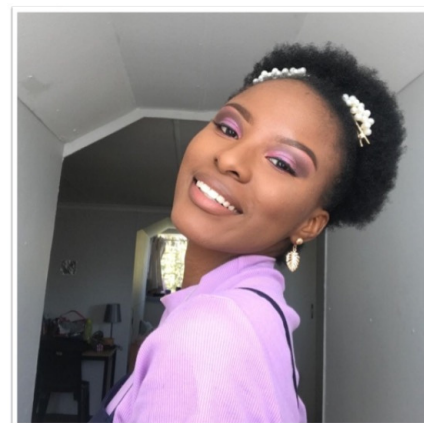


YOUTH MOBILIZATION COORDINATOR

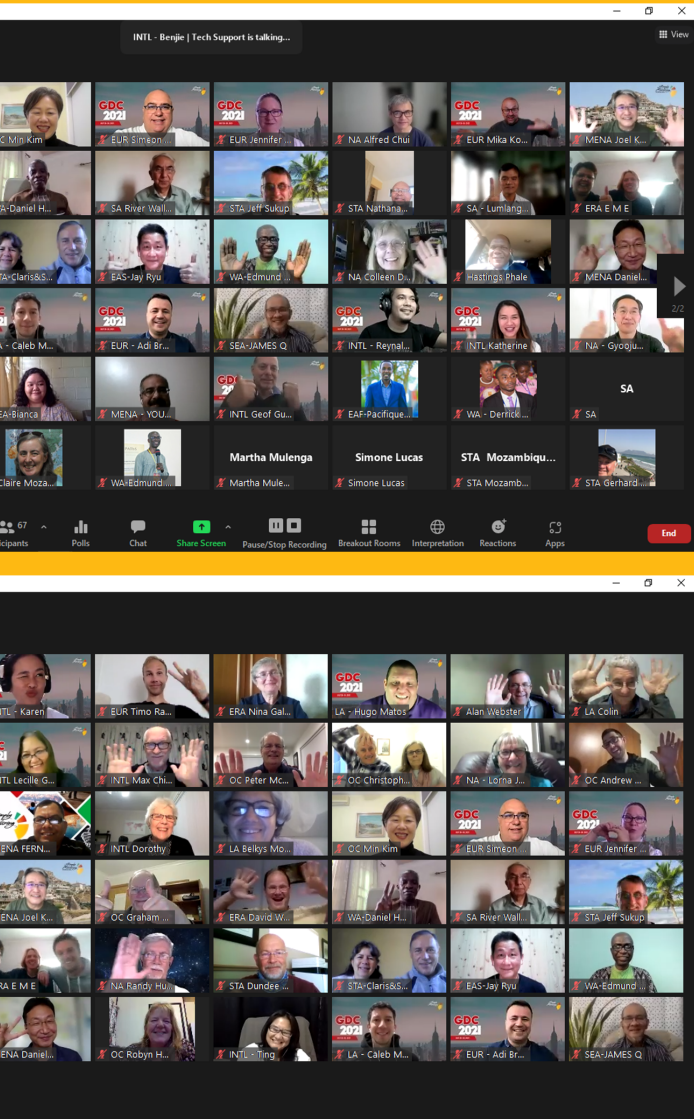
NOEMI & CALEB MARQUES

COMMUNICATIONS COORDINATOR

RESHOKETSWE MAGAGANE



MILESTONE FIRSTS



ONLINE GLOBAL DEVELOPMENT CONSULTATION

Our GDC went fully online for the first time, and was attended by more than 70 key SM leaders from 44 countries.

'This was a fantastic and excellently done GDC! In every GDC we go deeper, better and more refined to accomplish the call of God on our lives as mobilizers. God bless you!'

– Sam, Global Regional Coordinator for East Africa

MILESTONE FIRSTS

INTERNATIONAL LEADERSHIP AND BOARD MEETINGS

Our International Leadership Team (ILT) and Board steward the SM movement, contributing valuable skill, experience, and perspective.

They have successfully continued to gather regularly throughout the year in a virtual (Zoom) room.



...AND SECONDS

INTERFACE 2.0 SEMINAR & TRAINING

NEW, BETTER
QUALITY VIDEOS



MOBI 101 2ND EDITION

5 SESSIONS,
STREAMLINED
SPECIFICALLY FOR
MOBILIZERS



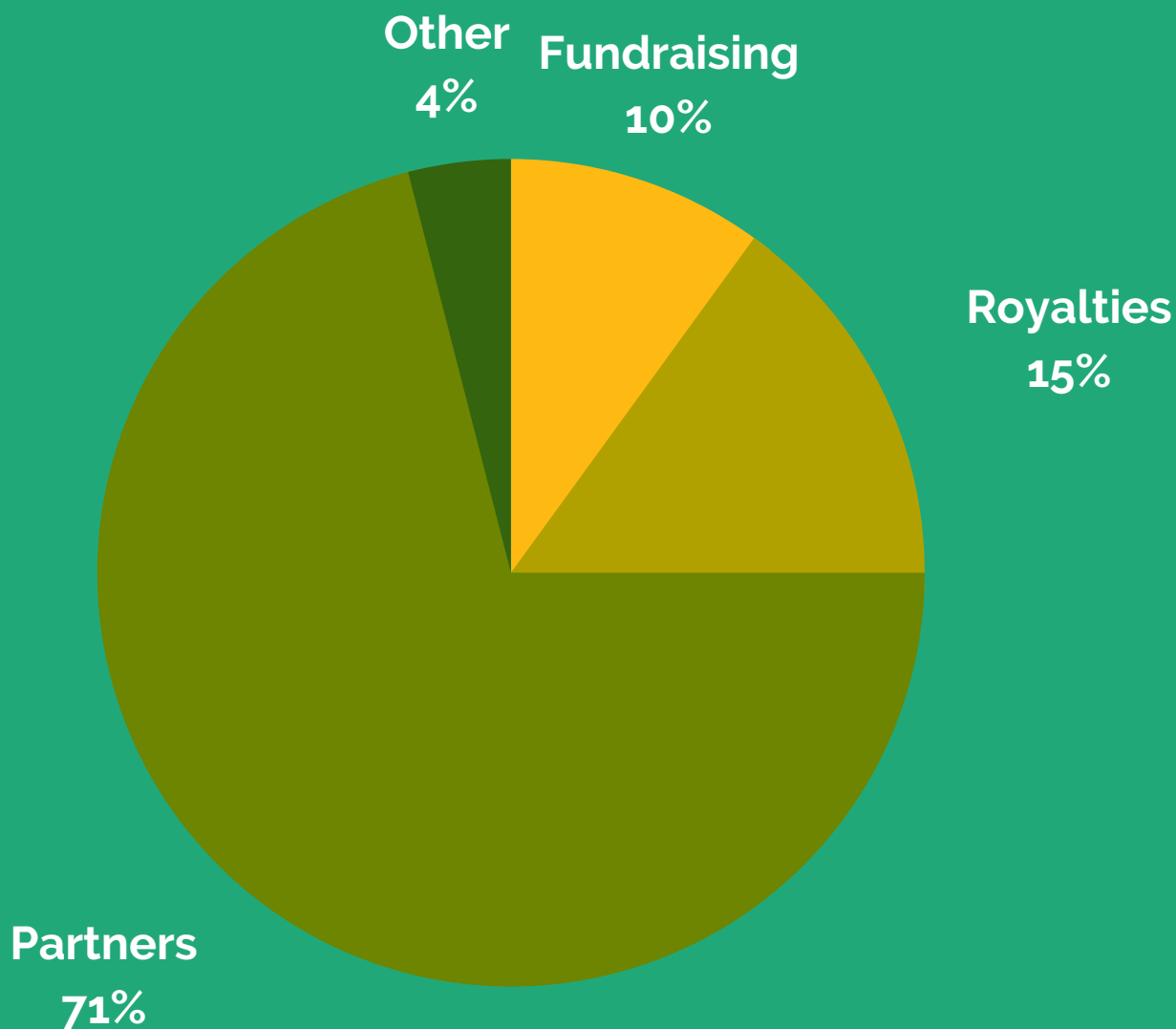
ETI 101 2ND EDITION

SHORTER VIDEOS



FINANCE

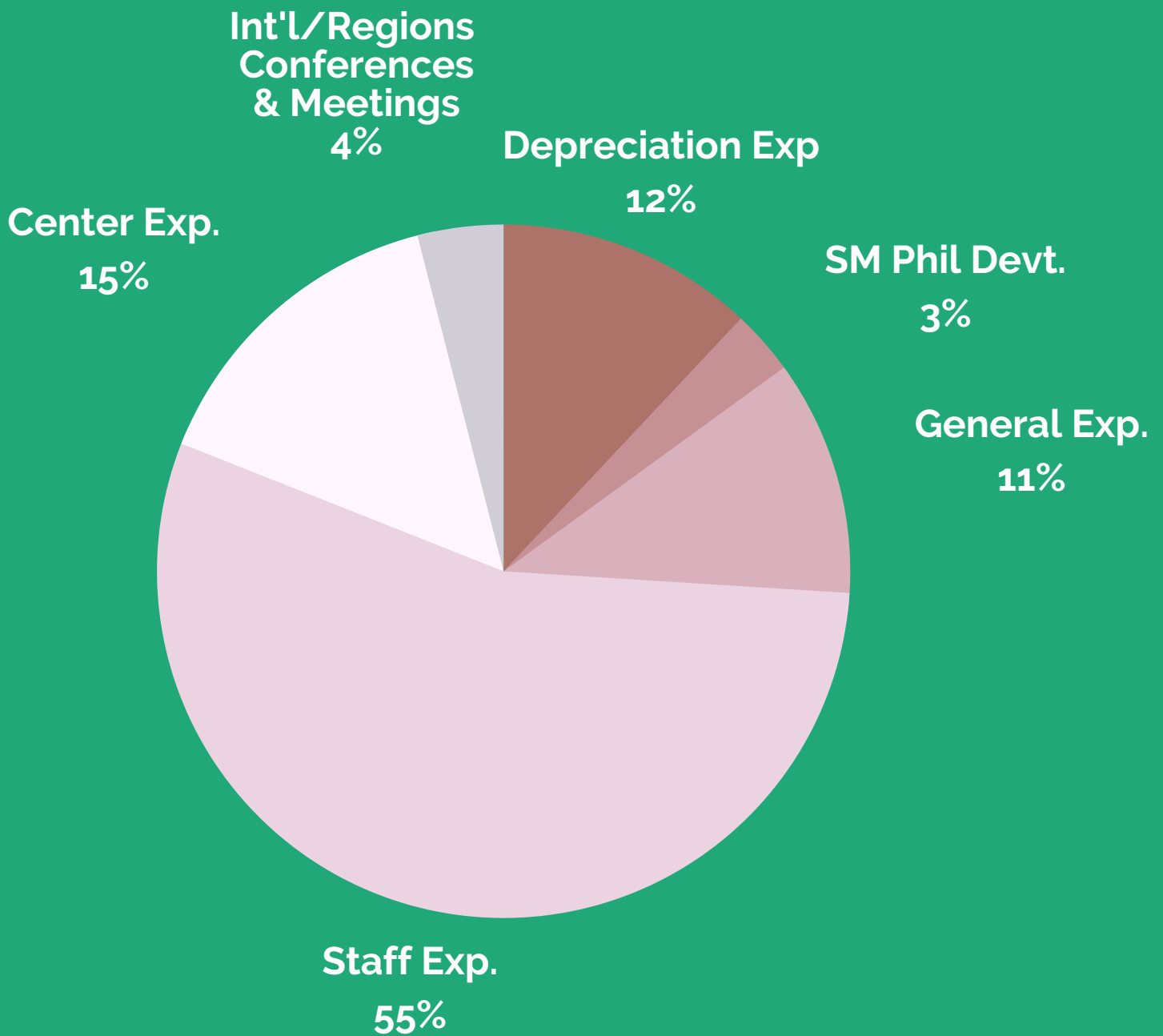
INCOME CONTRIBUTORS



AMOUNT: PHP 6,170,583.00

FINANCE

EXPENSE CONTRIBUTORS



AMOUNT: PHP 5,500,093.00



LOOKING FORWARD

And just like that, it's 2022! We are looking into the New Year with excitement for what the Lord continues to do through Simply Mobilizing.

You can expect new developments next year. Stay tuned for the **SM Mobile App**, **The Story of the Bible webinar**, **new courses**, **fresh updates** to our existing courses, and much more.

Subscribe to our newsletter on our website, [simplymobilizing.com](https://www.simplymobilizing.com), so you don't miss any updates!