

# 2023

## ANNUAL REPORT



ALL GOD'S PEOPLE LIVING A LIFE ON MISSION WITH GOD

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**This annual report is prepared each year for the SMI Board. We have modified it to provide you, our faithful partners, with an overview of how your partnership has helped achieve another fruitful year for the ministry of Simply Mobilizing.**

**Our SM vision of seeing all God's people living a life on mission with God and every church a missional church, remains ever before us.**

**This vision was reinforced at our recent International Conference in September of last year (2023). All our ministries and training of our mobilizers is geared to accelerating the outworking of this vision God has given us!**

**2024 will build on the great success of our Conference with a number of key initiatives, that were introduced at the Conference, being out worked. We aim for a sustainable mobilizing movement that can accelerate mission throughout the world, in a world that seems to be increasingly imploding!**

**Thank you for your faithful support over this past year and I ask you to please continue with us in this coming year. This journey of mobilization is not just a good idea - it is a critical God idea especially as we count down to Christ's return!**

# **FROM THE DIRECTOR**



**Max Chismon**  
International Director



# SIGNIFICANT HAPPENINGS

## SM 2023 INTERNATIONAL CONFERENCE

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The 2023 International Conference saw 372 delegates, participate from 62 countries, and all 12 global regions represented. This was a little down in numbers from our last Conference in 2015, which had 415 delegates, but there was an increase in countries represented, which was encouraging to us.







## **NEW IN THIS CONFERENCE**

**13 NEW COUNTRIES  
JOINED FOR FIRST  
TIME**

**Argentina, Belize,  
Costa Rica, Iraq,  
Italy, Lithuania,  
Madagascar,  
Mongolia,  
Papua New Guinea,  
Poland, Sweden,  
Tanzania, Turkiye**

**TRANSLATORS  
ACCOMPANIED  
MAIN SPEAKERS**

**(Plenaries and  
Electives) –  
Spanish, Korean,  
Chinese, Others**

**MULTIPLE  
SCREENS  
SHOWED MAJOR  
TRANSLATIONS**

**(Spanish, Chinese  
and Korean)**

**SM 2023  
INTERNATIONAL  
CONFERENCE**

# **SIGNIFICANT HAPPENINGS**

## **NEW APPOINTMENTS**

### **Geof Gunton**

**The appointment of Geof Gunton as Associate Director was announced.**



**This had been discussed and disseminated among the SMI leadership previously, so was well received - as it was explained in the context of transition planning for a post pioneering leadership.**

**Going into the new year the International Director will work closely with Geof on the next phases of leadership development for SM.**

### **John D’Kock**

**The appointment of John de Kock as Resource Development Coordinator.**



**John has fitted into his role extremely well. He has demonstrated diligence, initiative and confidence in approaching potential partners at this first stage of development, which is connecting with Trusts and Foundations.**

# GLOBAL DEVELOPMENT

GLOBAL REGION TEAMS MEETING TOGETHER



AT OUR INTERNATIONAL CONFERENCE

**The 12 Global Region Teams (GRTs) are taking more responsibility for the SM National Teams, within the countries of their region to grow and become more effective.**

## NEW COUNTRIES

**In 2023, teams were formed to launch in ...**

**LEBANON**

**LESOTHO**

**WEST INDIA**

**UZBEKISTAN**

**GEORGIA**

## TRANSLATION PROJECTS

**We currently have 33 ongoing translation projects. Marion (International Translations Coordinator) has been following up on the progress of these projects and we expect many of these to be completed next year.**

**Since conference, there has been considerable interest expressed in translating The Unfinished Story for Youth.**





The development of The Unfinished Story for Youth (TUSfY), and its launch just prior to the conference was a milestone for SM Youth, and we look forward to seeing God raise up many young mobilizers.

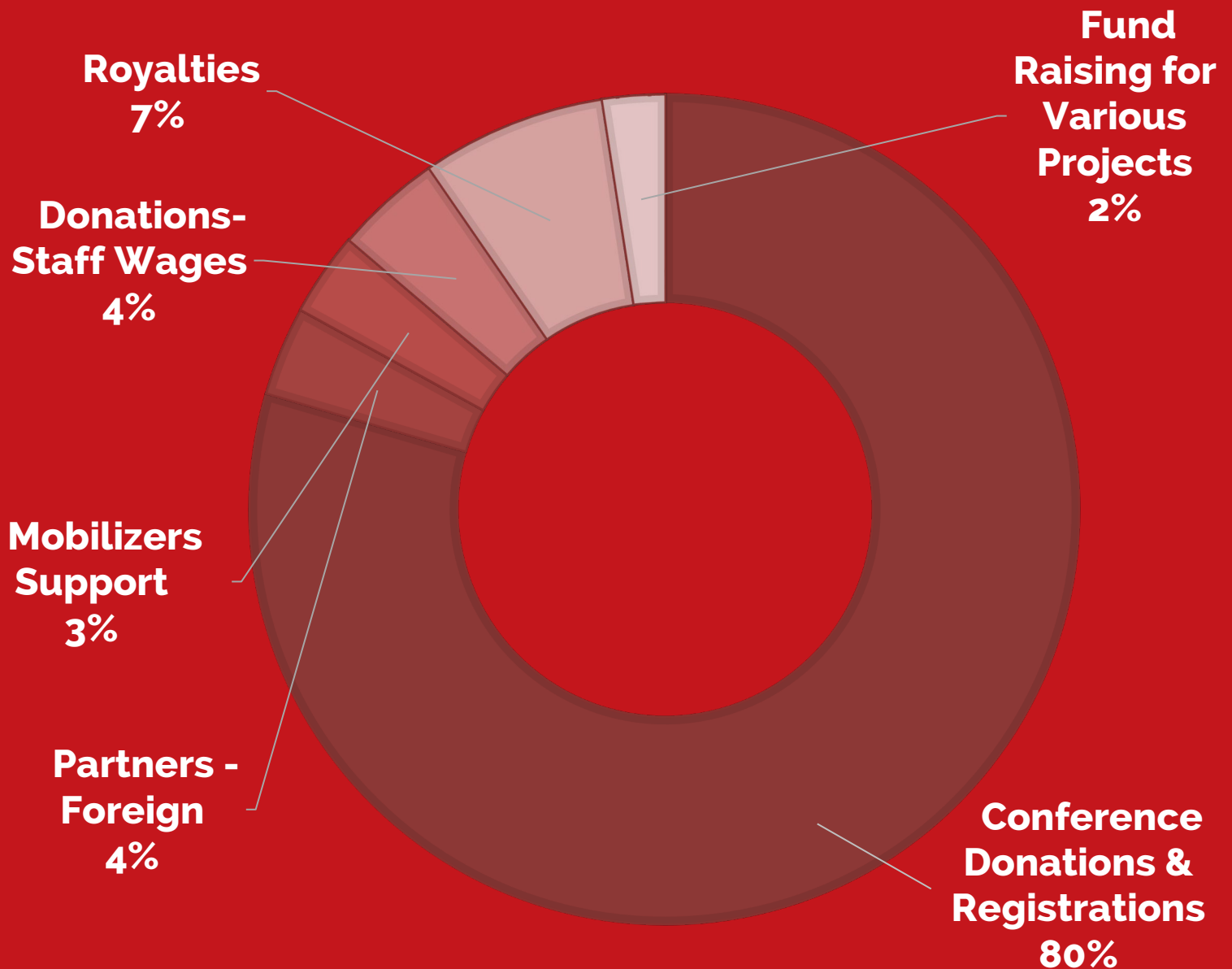


In 2024, Caleb and Noemi (SM Youth Coordinator) will explore how to model the growth of youth mobilization teams in a few strategic locations around the world.

# SM YOUTH

# 2023 FINANCE REPORT

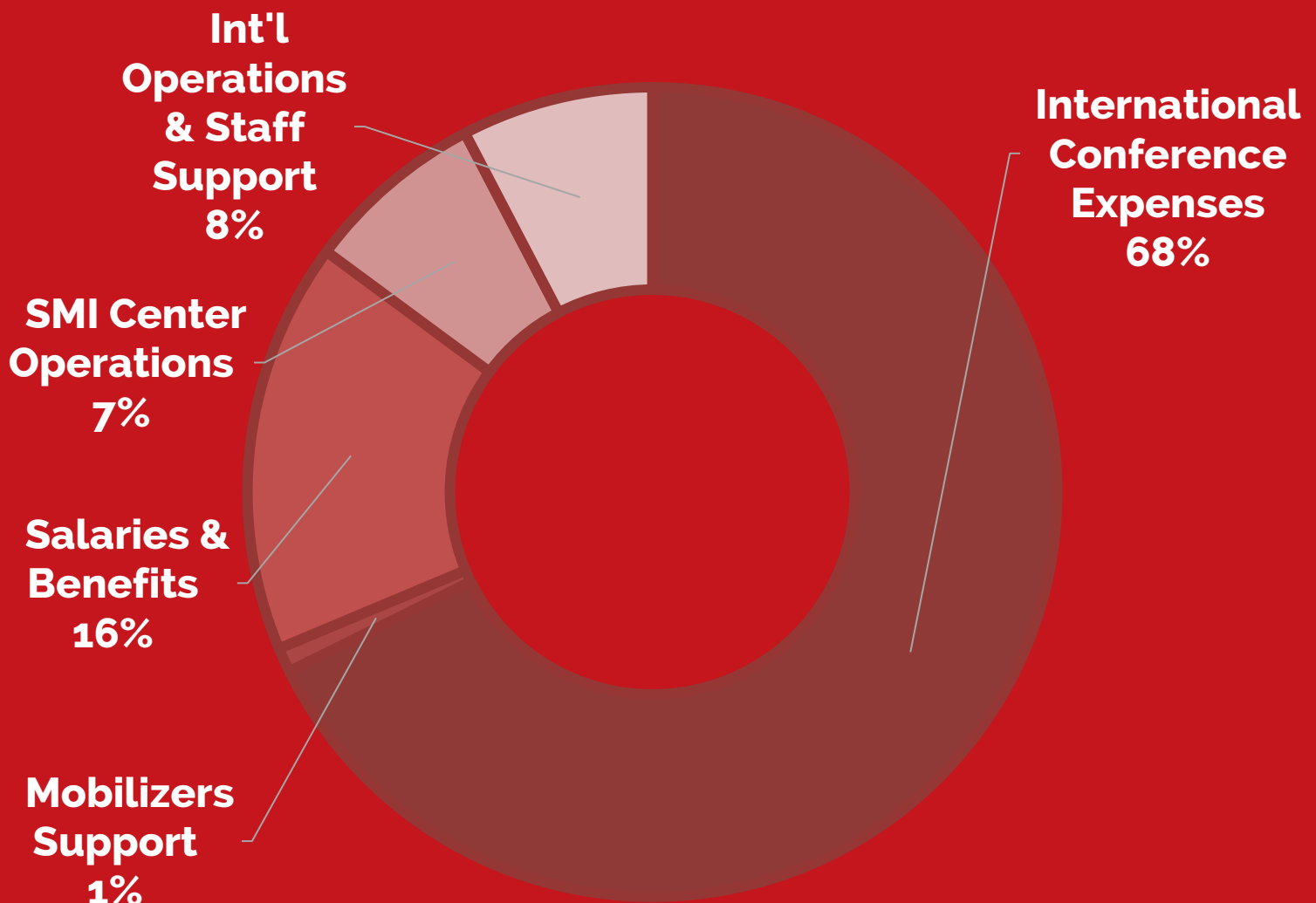
JAN – OCT 2023 INCOME



**AMOUNT: USD 254,111**

# 2023 FINANCE REPORT

**JAN – OCT 2023 EXPENSES**



**AMOUNT: USD 250,376**



# REGIONAL CONFERENCES 2024

**EUROPE**

**Finland 10-12<sup>th</sup> May**

**WEST  
AFRICA**

**April, May or June**  
(details being arranged)

**SOUTH  
ASIA**

**Sri Lanka 29<sup>th</sup> July  
to 2<sup>nd</sup> Aug**

**SE  
ASIA**

**Indonesia 16<sup>th</sup> -18<sup>th</sup> Oct**

**LATIN  
AMERICA**

**Colombia 7<sup>th</sup> -14<sup>th</sup> Nov**

**SOUTHERN  
AFRICA**

**January 2025**  
(details being arranged)

**LOOKING**

**AHEAD**

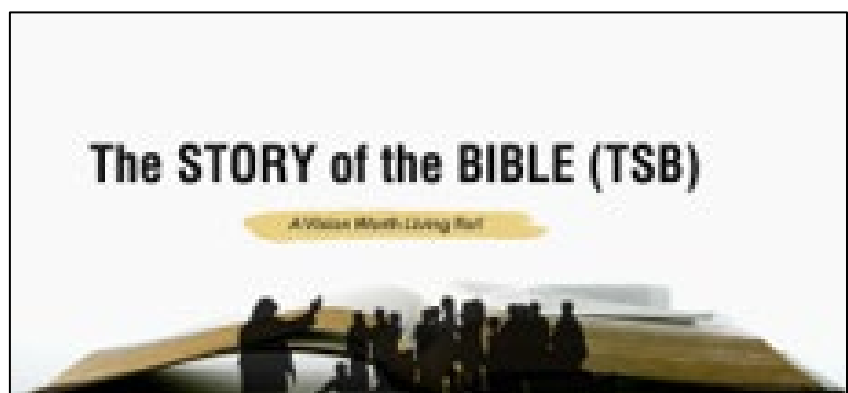
# MAJOR PROJECTS



**School for Mobilizers**



**Post – Seminar Integration**



**The Story of the Bible (TSB)**



# **THANK YOU FOR YOUR PARTNERSHIP**

**From all the SM family around the world, thank you so very much for your faithful partnership on a very fruitful year of mission mobilization.**

**We appreciate each and everyone of you so very much!**

**A generous person will prosper; whoever refreshes others will be refreshed. Pr 11:25**