

# 2025 ANNUAL REPORT



All God's People Living a Life  
on Mission with God and Every  
Church a Missional Church

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# From The Director



2025 has been a year of progress, challenge, and encouraging signs that our transition into Church-Centered Mobilization (CCM) is on the right track!

- ❑ 2025 has continued to be a year of transition to Church-Centered Mobilization with the Interface Program (local church discipleship initiative that is outward – in – focus).
- ❑ The Interface Program was introduced to our global SM family with 243 participants representing 43 countries.
- ❑ New leaders have emerged in a number of countries as others have stepped aside – we thank them for their service to SM and are encouraged by the emergence of new leaders.
- ❑ Our transition to a new funding model is beginning to show positive early results, but we still have significant progress to make.

*A huge thank you to all our staff, mobilizers, partners, and churches. We thank the Lord for His blessing in 2025 and look forward with anticipation to what He has in store for us in 2026.*

**Max W Chismon**

International Director

# Significant Development

## Transition Time

*Isaiah 41:15 “See, I will make you into a threshing sledge, new and sharp, with many teeth...”*

Internationally, SM is recognizing the need for our mobilization to be more church-centered.



# Understanding Church-Centered Mobilization

Simply Mobilizing helps churches **start their journey** into becoming truly missional churches (involving every believer and every aspect of church life).

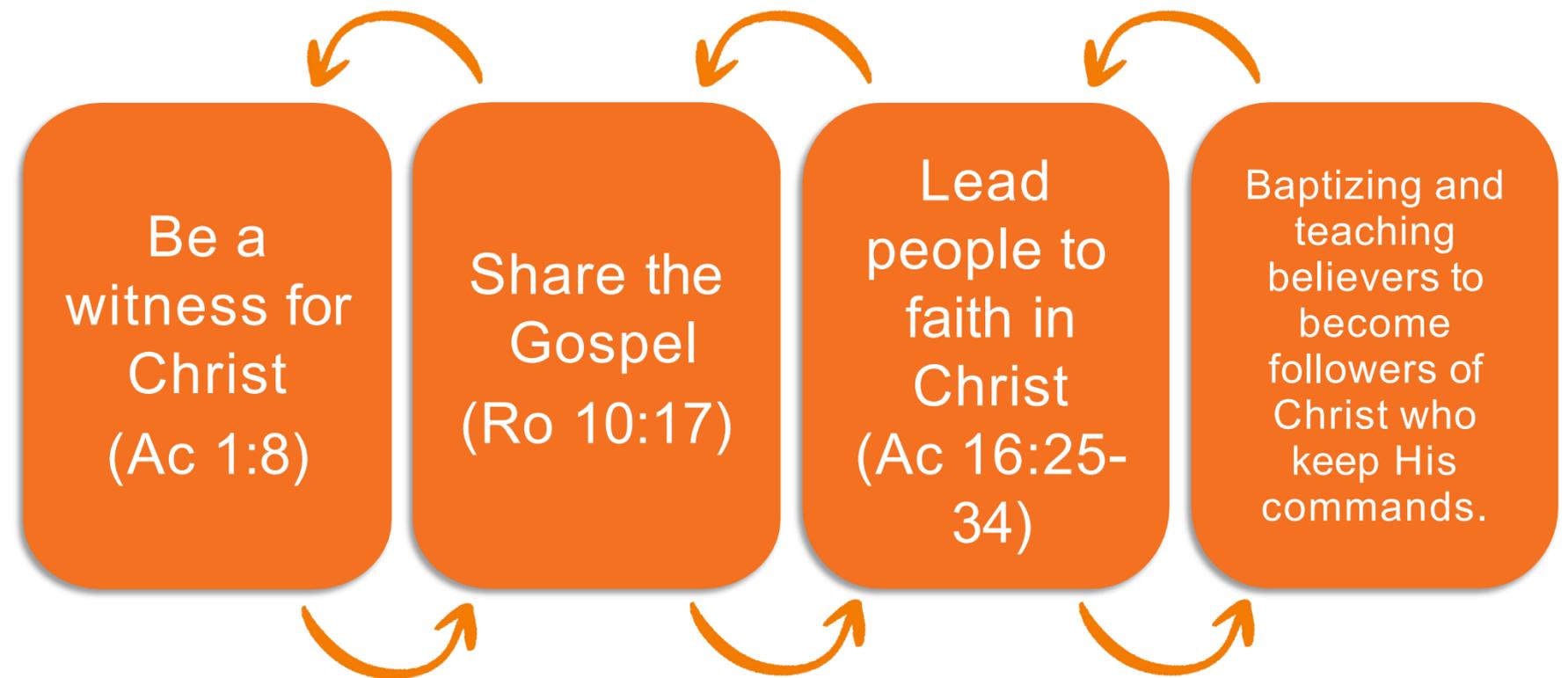
SIGNIFICANT DEVELOPMENT

**This is the starting point of mission**

for every church and for every believer.

**The Goal of Mission**

Mt 28:18-20 Make disciples of all the nations (people groups).



# Interface Program (Progress to Date)

## Materials

### Seminar (complete)

The biblical, historical, and contemporary dimensions of churches being missional

### Workshop One (draft in trial)

Growing Missional Disciples

### Workshop Two (draft in trial)

Growing Missional Disciples in Community

### Workshop Three

(in development)

Growing a Church of Missional Disciples in Community

## Roll-Out to SM Countries

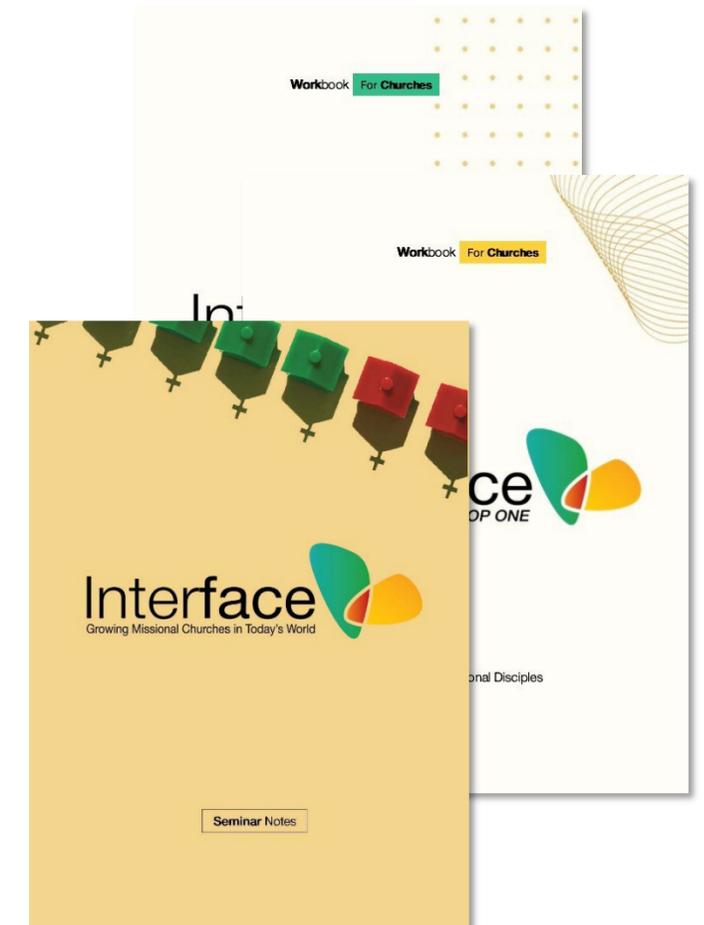
### Seminar (complete and rolled out)

### Seminar - Session 6 and Workshops 1 and 2

- Rolled out to SM countries June/July 2025
- 243 participants from 43 countries

## SM New Zealand as a laboratory

- Working with SM NZ Directors, NCT, and NZ Board
- Currently working with one church – anticipate more in 2026
- Experimenting with new funding model
- Transitioning to new website design (promotion of church-centered mobilization)



SIGNIFICANT DEVELOPMENT

# Global Development

## Regional Conferences

This year we had in-person regional conferences for MENA and East Asia, as well as on-line gatherings for Southern Africa and Latin America.

Like the regional gatherings last year (SE Asia, West Africa & Europe), these encouraged SM Mobilizers, and in various ways has shown how SM is a large supportive family.



# New Initiatives

- ❑ **Relaunch of SM**
  - Liberia (West Africa)
  - Solomon Islands and Fiji (Oceania)
  - planning for Macau (East Asia) in Jan 2026
- ❑ **Doors opening**
  - West Africa (Senegal)
  - MENA (Mauritania, Qatar, Oman, Algeria, Syria and Israel)
  - Europe (Moldova, Balkans, Italy, Greece and Hungary)
- ❑ At the East Asia conference **new prayer initiatives** began for the mobilization of Macau and North Korea
- ❑ **Kids Kairos** being trialed in North America
- ❑ **Intro to SM** beginning to replace FTP Part 1
- ❑ **Building Beyond Blessing** beginning to replace Generic HFTC



## ❑ Gradual Transitions of GRCs

from James Chak to Jay Ryu (East Asia)

from Joel Kim to Patrick Jensen (MENA)

from Keith Koster to Ray Lopez  
(Southern Africa)

## ❑ Embryonic NCT

Papua New Guinea (Oceania)

## ❑ New NCs

East Asia (South Korea)

East Africa (Kenya, Rwanda)

Southern Africa (Angola, Botswana,  
Madagascar)

MENA (Jordan)

Latin America (Mexico)

North America (3 joint-NCs appointed  
for USA)

# Transitioning Leaders



GLOBAL DEVELOPMENT

# SM Youth

## Highlights of the Year

### CM2 Marks:

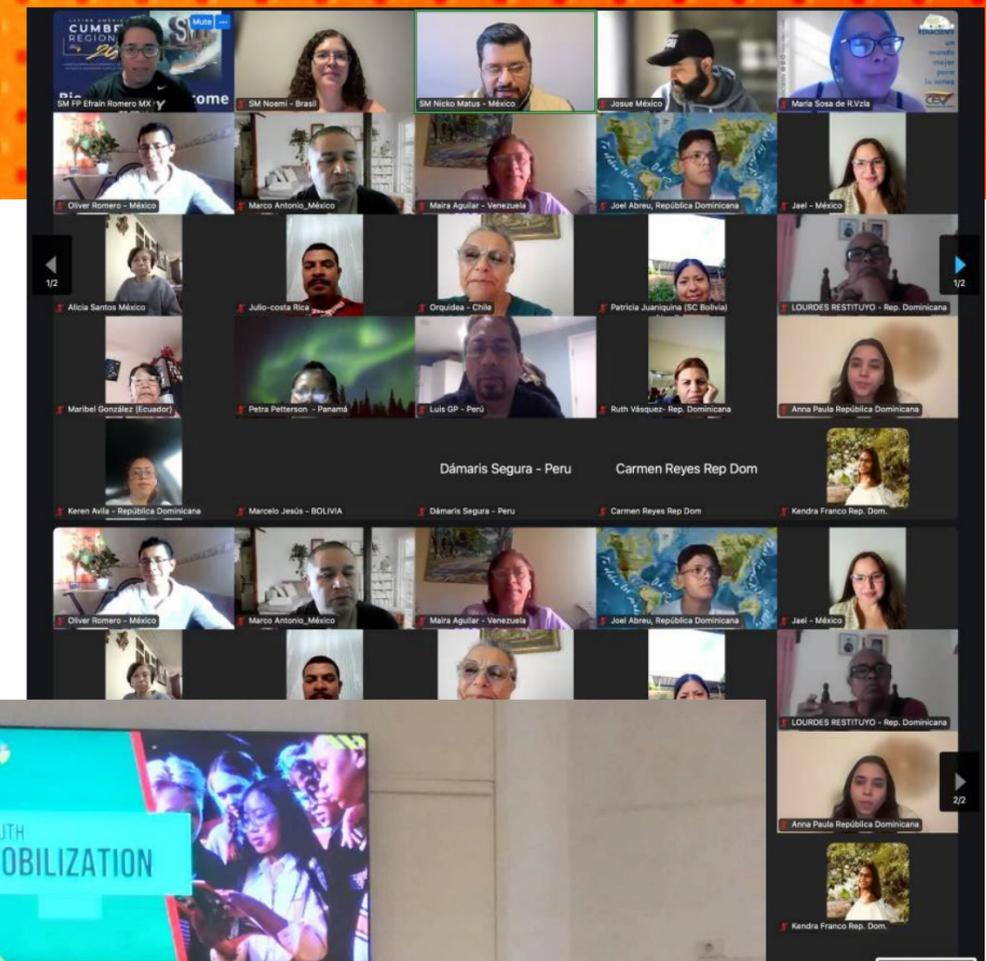
- 73 Youth Kairos (YK)
- 97 The Unfinished Story for Youth (TUSFY)

### YM Workshop

Australia NCT, LA and MENA Region

### Other Highlights

- Growing interest in YM from countries struggling with other initiatives
- Strengthened prayer and mission awareness in youth communities (Revive/Lausanne)



# Looking Forward To 2026

- **Develop Youth Kairos 2.0** (updated & Gen Z/Alpha aligned)
- **Develop YM Hub** (videos + self/group-guided activities)
- **Equip more facilitators** (youth leaders, parents, mobilizers)
- **Expand to new regions** and contexts
- **Create follow-up tools** for long-term discipleship & mission engagement

SM YOUTH

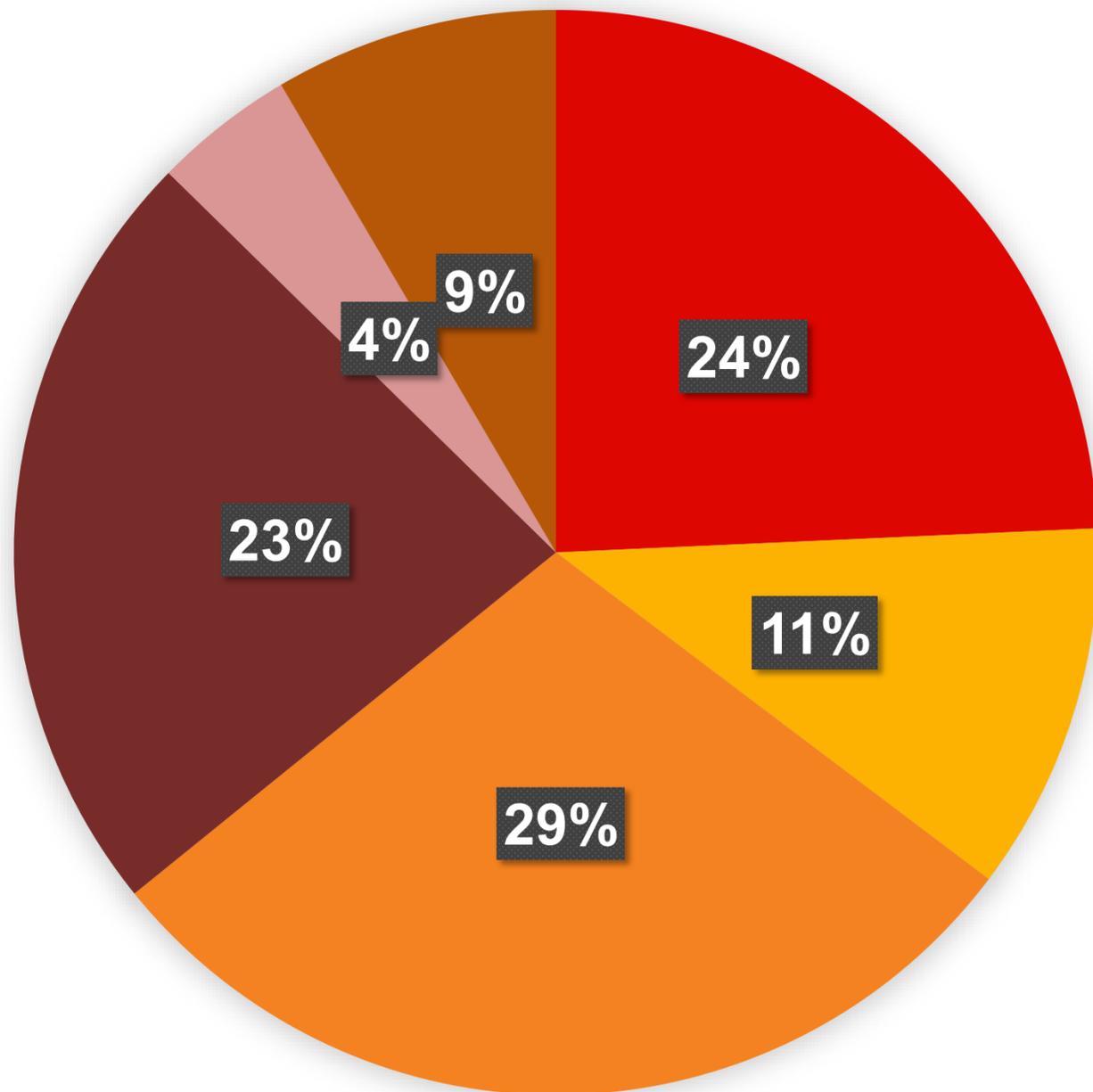


# Finance Report

## Income

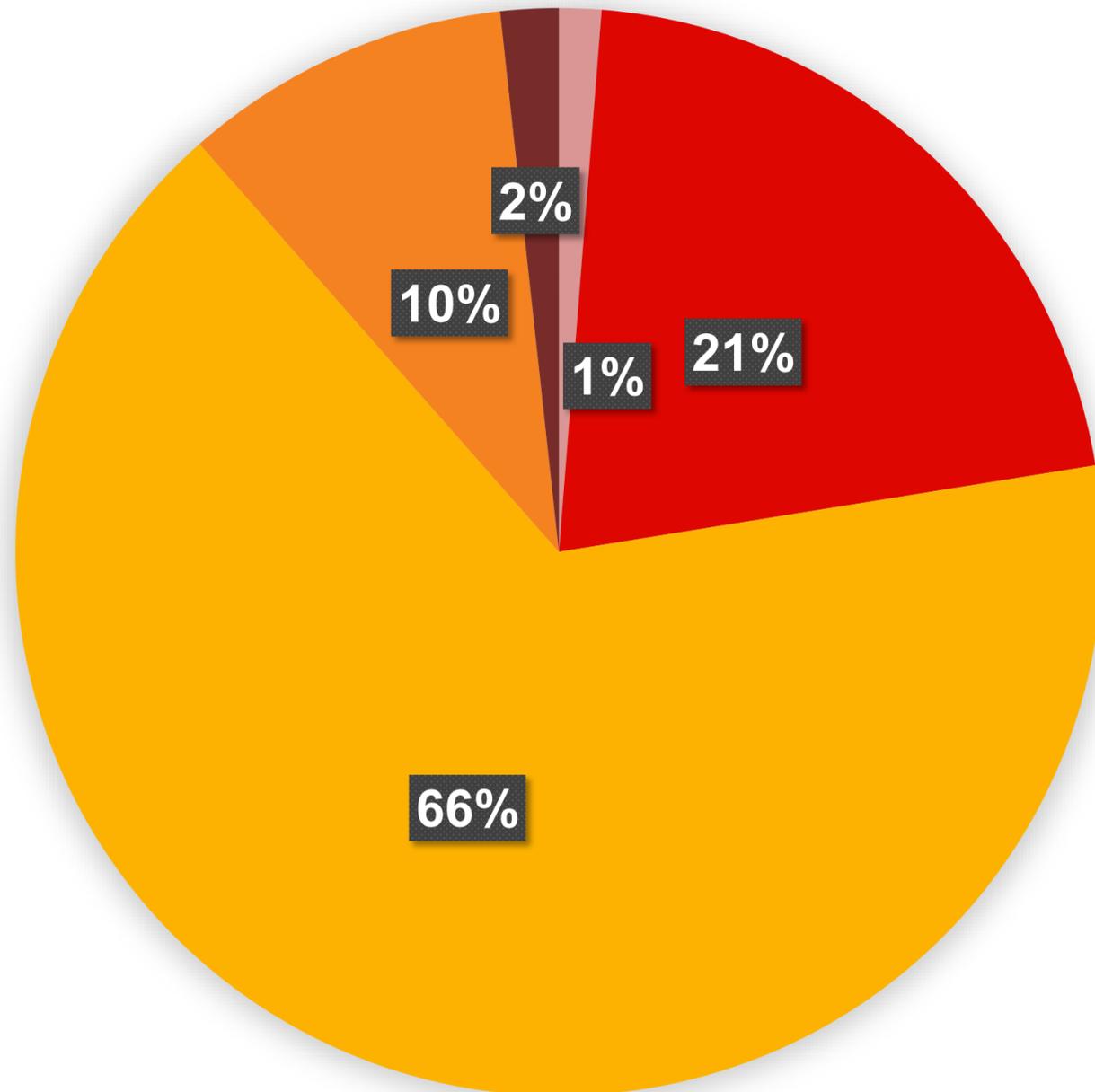
- Partners – Foreign and Local \$9,278
- Designated Donations – Staff Wages and Mobilizers' Support \$4,199
- Royalties \$11,037
- Fund Raising – Resource Department and Various Projects \$8,843
- Love Offering \$3,233
- Other Income \$1,606

**Total Income : \$38,196**



Jan-Sept 2025

# Finance Report



## Expenses

- Staff Expenses \$35,198
- SMI Center Operations Expense \$11,298
- General Expenses – International \$5,208
- Product Development \$921
- Mobilizers' Support (Dev't of SM Philippines) \$668

**Total Expenditure : \$53,293**

**(Deficit -\$15,097)**

# Looking Ahead (2026)

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**Interface (church-centered mobilization)**

**Training and Consultation at SMI Center**

**New Funding Model**

- Immediate concern: Secure funding for a three-year period – Center operations.
- Develop and implement a new funding model

**Regional Conferences and Events**

- Europe – May (probably Croatia)
- South Asia – July 13-16 (Sri Lanka)
- Online GDC - April 21 to 25

**Development of Youth Kairos 2.0 and YM Hub**



# Thank You

All God's People Living a Life on Mission with God and Every Church a Missional Church



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